



Regulations 2018

Article 1: The IMPACT Programme

1.1 To contribute to the structuring and development of social entrepreneurship, Ashoka is organising a development programme for social organisations in Belgium called the **Hello Europe IMPACT Programme 2018** (the "IMPACT Programme") whose terms and conditions are governed by this Regulation (the "Regulation").

1.2 The purpose of the IMPACT Programme is to provide the management teams of social organisations free coaching for a period of four months for the development of their structure. This support (the "accompanying IMPACT Award 2018") includes collective working sessions and individual coaching.

1.3 Rewards will also be attributed to the most impactful project at the end of the programme by a panel of external judges.

The IMPACT Programme will allow selected organisations to:

1. Structure their development strategy;
2. Build a sustainable business model;
3. Acquire the methodology of socially oriented business plan;
4. Assess their social impact.

1.4 This programme will be the opportunity to share best practices with the industry.



Article 2: Organizer

2.1 The IMPACT Programme is organized by Ashoka Belgium with the support of Accenture. For the purpose of the regulation, this stands for Ashoka Belgium.

Article 3: Participation conditions

3.1 Participating in the IMPACT Programme is free.

3.2 The IMPACT Programme is open to any organisation which offer an innovative approach to integration and/or employment, in business for over a year, located in Belgium, or spreading an impactful approach from another country, to Belgium.

3.3 Participating in the IMPACT Programme implies the full acceptance of this regulation.

Article 4: Procedure for participation

4.1 Pre---registration

To participate, applicants can register online until **November 30th, 2017** on www.ashokaimpact.be

They will receive an email giving them their user identification and password.

4.2 Online registration form

Applicants in possession of their user identification will be able to fill an online registration until **November 30th, 2017**

In order to respect equality between the different applicants, applications that will not respect the maximum number of characters or that will not respond to all the questions in the questionnaire in English will be disqualified.

4.3. It is not possible to register more than once for the same project.

Article 5: Conduct

5.1 The candidates validly enrolled in the IMPACT Programme are evaluated by Ashoka members on the basis of their written application.

5.2 A preselection of candidates will then present their project in front of a jury who will evaluate them based on their written application, as well as on the oral presentation.

5.3 The jury will announce the winners selected for the rest of the programme and hence the participation in three training seminars and personalized coaching for four months ("accompanying Price IMPACT 2018 ").

5.4 At the end of the four months, the winners will present this time in front of the Grand Jury who will reward the most impactful organizations as detailed in Article 7.2 of the Regulations.



5.5 Indicative timetable:

Starting the programme and opening of registration: November 2nd 2017

Deadline for application: Midnight November 30th 2017

Selection Jury: December 14th and 15th 2017

Kickoff evening: January 11th 2018

Accompanying sessions:

- Seminar 1 : February 19---20 2018
- Seminar 2 : March 29---30 2018
- Seminar 3 : April 24 2018

Final Jury and Awards: May 31st 2018

5.6 Ashoka reserves the right to modify and / or extend the dates indicated in Article 5.5, especially if it turns out that an insufficient number of candidates registered on the scheduled date for closing the nominations.

Article 6: The juries

6.1 Juries selection of winners at the IMPACT Programme 2018

- Eligibility of the Jury

Subject to its completeness, files received before the date of entry will be reviewed by a jury composed of members from Ashoka and its partners. Each case will be evaluated by at least three people.

- Admission Jury

The jury will announce the 10 winning organisations for the IMPACT Programme. A complementary list will be established to eventually allow the replacement of a winner. This list is confidential and will not be disclosed.

The admission jury will select 10 winners. It may, however, be retained to fewer winners.

Each member of the jury for the IMPACT Programme 2018 is sovereign and is not obliged to give explanations for its decision. Any decision by the selection board is final and binding permanently to the candidates. Each candidate renounces to challenging the decisions of the jury.

6.2 Selection Panel for the Grand Prize IMPACT 2018

- Grand Jury IMPACT 2018

At the end of the four months, the winners will be judged by a panel of qualified external people to those who have participated in the accompaniment. The end result will be communicated May 31st 2018.

The jury is sovereign and is not obliged to give explanations for its decision. Any decision of the jury is final and binding permanently to the candidates. Each candidate renounces to challenge the jury's decisions.

6.3 The selection will be based on the following criteria:

The selection of candidates by each of the juries will be based on the following criteria:

1. Innovative nature of the project
2. Current and prospective social impact of the project
3. Innovative solutions towards integration and employment



4. Viability and sustainability of the economic model
5. Potential and creativity of the development strategy
6. Entrepreneurship and availability of the project leader
7. Project supported by a motivated team
8. Maturity of the project and link with Belgium

Article 7: Nature and value of the prize

7.1 Accompanying IMPACT Award 2018

The winners will be rewarded with free coaching for their project over a period of four months. The support of the project involves 3 seminars (two of 2 days and one extra day) taking place in Brussels. It also includes weekly coaching sessions.

7.2 IMPACT 2018 rewards

The most impactful projects will be rewarded with in-kind contributions to further grow their organizations and advance their objectives.

Article 8: Applicants' commitment

8.1 Each applicant commits to:

- Taking into account and accepting without reservation this regulation.
- Providing exact information in the registration form and during the whole process of mentoring. The discovery at any moment of false information could lead to the disqualification of the applicant without any recourse.
- Participating in all the mentoring sessions offered if the applicant is chosen.

8.2 The selected candidates for the IMPACT Programme 2018 that will be rewarded with free coaching for the project, will without payment or any conditions, allow Ashoka or any authorized personal:

- To provide contact details (names, email address and phone number) to the media.
- To take their picture at the meetings of the juries at award ceremonies and any events that could be organised in connection with the IMPACT Programme, and that the photographs are reproduced and distributed with, if appropriate, mention of the name of the winner on any medium or by any process whatsoever, particularly on www.ashoka.org sites www.belgium.ashoka.org; www.ashokaimpact.be
- Use, publish and distribute, for the purposes of the IMPACT Programme, for individuals, their image, and for legal people, their (s) sign (s) distinctive (s) on any medium whatsoever and by any process whatsoever, particularly on www.ashoka.org sites www.belgium.ashoka.org; www.ashokaimpact.be
- As well as the elements of the activity of their project. They give to the IMPACT Programme and events organized within this framework to assert any right on their image / sign (s) distinctive (s).
- To use, publish and distribute the description of their activity and their development model.

8.3 The winners of the accompanying price IMPACT 2018 also commits to participate, unless significant and justified impediment to communication actions organized as part of Ashoka's programmes that will take place, including TV programmes and / or radio, Internet communications and / or in print.



Article 9: Confidentiality

Jury members, organisers and people that are given access to the submitted forms are committed to keep secret all the information regarding the project. However, the candidates should take all the necessary measures to ensure their protection rights in terms of intellectual property.

The jury members, organisers and people with access to records engages to keep secret all project information, except for uses permitted under the last paragraph of section 8.2. However, it is up to the candidates themselves to take all necessary measures to ensure the protection of their rights in intellectual property.

Article 10: Personal data and right to access

10.1 Each applicant agrees that Ashoka can record and transfer all personal data that have been transmitted to Ashoka during registration or subsequently as part of the IMPACT Programme.

10.2 In accordance with the Law on data protection, the candidates of the IMPACT Programme have a right of access to their personal data, and a right to rectify this data. A candidate may also request Ashoka to delete personal data.

10.3 The candidate concerned must send a written request to Ashoka via the following email address: mtombal@ashoka.org

Article 11: Limited responsibilities for organizers

11.1 Ashoka assumes no responsibility towards the candidates if he/she were to (i) cancel the IMPACT Programme, to shorten, extend, postpone and / or to modify the conditions, (ii) waive selected winners, (iii) renounce to assigned prizes of the IMPACT Programme. Ashoka has no responsibility towards the candidates, who cannot claim any compensation of any nature whatsoever, in case of malfunction of the mode of participation in the IMPACT Programme. Notably, Ashoka has no liability in connection with the use or unavailability of the site www.ashokaimpact.be

11.2 For the duration of the IMPACT Programme, transmission or loss of information provided during registration.

11.3 Ashoka has no liabilities whatsoever for the facts and / or statements of third parties, including candidates to the IMPACT Programme, which would affect the rights or interests of candidates.

Article 12: Disputes

12.1 The Regulation is subject to Belgian law, excluding private international law rules. If there is any dispute related to the Regulation, subject to sections 6.1, 6.2 and 15.2, there will be an attempt at amicable settlement. If there is a failing agreement, the dispute will be submitted to the competent courts to which the registered office of Ashoka Belgium except contrary public policy provisions.

12.2 Claims must be made in writing within 30 days from the award of the Grand Prize IMPACT 2018, in risk of inadmissibility.



Article 13: Consultation Regulations

The Regulation is available online on the site www.ashokaimpact.be and upon written request to Ashoka Belgium at the address in Article 10.3.

Article 14: Registration and Participation Fee

Possible personal expenses of candidates to the IMPACT Programme (communications, internet, etc.) are the sole responsibility of the candidates.

Article 15: Miscellaneous

15.1 If one or more provisions in the Regulations were declared invalid or unenforceable, the remaining provisions shall remain in full force and effect.

15.2 All matters not provided for by the Rules shall be settled by Ashoka Belgium whose decisions are final and binding permanently to each candidate.

Done in Brussels, 25/10/2018

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