



2018

Application Questionnaire

With support from



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zalando

The IMPACT Programme 2018

- The IMPACT Programme 2018 rewards social entrepreneurial organisations in the sector of integration and/or employment. The 10 selected teams will benefit from professional training and personalised support to structure their development model and ensure their sustainability through the construction of a business plan with a social purpose. After this period of training and support, most impactful projects will be rewarded with in-kind contributions to further grow their organizations and advance their objectives.
- From January to May 2018, **two seminars of two days and one seminar of one day** will allow them to develop a "business plan with a social purpose" to give strength to their development, perpetuate their business and increase their social impact.
- The IMPACT Programme is open to all organisations active for more than a year and whose headquarters are located in Belgium or who spread an impactful approach from another country to Belgium. For selected organisations, training will take place in Brussels.

- The aim of this questionnaire is to better understand the **activity, challenges, strategy and needs** of the participating organisations. For all organisations to be assessed equally, we ask you to respond to all questions. Otherwise, your application will unfortunately not be accepted.
- Organisations can register from **November 2nd 2017 to November 30th, 2017 midnight**.

PROFILE

Last Name:

First Name:

Date of birth:

Main language (if more than one please specify):

Position:

Email:

Phone number:

Briefly describe your career path (professional and associative experience, education...):

How much time do you spend on your organisation (number of hours per day and days per week)?

How did you hear about the IMPACT Programme (Please be specific)

Contact of a second person from the organisation

Last Name:

First Name:

Date of birth:

Position:

Email:

Phone number:

Organisation

Name:

Head office address:

Phone:

Website:

APPLICATION FILE

Organisation

1. The legal status of your organisation:
2. When did you start your activities? :
3. Geographical location (region, number of cities...):
4. Briefly describe your project:
5. Briefly present your executive team and the roles of people that will join you in this programme :
6. Are you a branch of a national or an international organisation? :
7. Have you ever won a prize or a competition? :
8. If yes, which ones and what year? :
9. What was your main income for 2015, in 2016 (if already incorporated), and what are your previsions for 2017 and 2018? :

Social Mission

1. What is/are the specific societal issue(s) your organisation is trying to solve? :
2. How is your solution innovative? :

Activities and social Impact

1. What activities are you delivering? Please detail your main projects/programmes:
2. Who are your main beneficiaries (please identify and quantify your target audience direct + indirect)?:
3. How do you measure your social impact?:
4. What is the current social and economic impact of your organisation? :
5. Where would you like to see your organisation in 10 years? What's your big dream? :

Resources

1. At which development stage is your company?:
2. Explain the breakdown of funding you receive for your organisation:
3. Who are your main stakeholders (clients/beneficiaries, partners, local authorities...)? What is your governance system? :
4. How do your partners contribute to your social goals? :

Strategy and development

1. Are you aware of any other organisations that are doing similar activities? :
2. What are the strengths of your organisation, areas of improvement and biggest challenge? :
2. What is your scaling strategy so far?:
4. What is your main need to grow your organisation? :
5. What risks is your organisation exposed to? And how do you mitigate them?:
6. How will you know if you have succeeded? How do you measure that success?:

Why the impact programme?

1. Why do you wish to participate in the Hello Europe Impact Programme? :
2. What are your expectations regarding the Hello Europe Impact Programme? :
3. Does your board of directors (or the equivalent) agree that you participate in this programme? (see explanations below):
4. Please feel free to include any other relevant information for this application:

DECLARATION

The organisation (name and address) :

Acting in the person of (name and surname of any person(s) authorized to represent the organisation) :

Submits its application as part of the IMPACT Programme,

Declares to have read the IMPACT Programme Rules (“Regulations”) and accepts, without reservation or condition of any kind, all the terms and conditions,

Without prejudice to the provisions of the regulations, acknowledges and agrees that:

- The decisions over the selection of candidates are taken by the Jury composed of representatives of Ashoka, and of professionals in the sector of classical entrepreneurship and social entrepreneurship. The decision of the Jury is final and binding permanently to all candidates.
- Any records and material provided by the organisation during her candidacy will not be returned. Ashoka Belgium reserves the right to retain or destroy them, without the organisation’s opposition.
- Ashoka Belgium will be allowed to save, transfer, and otherwise handle all personal data which has been transmitted by the organisation to Ashoka Belgium during their registration or subsequently during the IMPACT Programme.

Without prejudice to the provisions of the regulations, in case of award or a prize, agrees to:

- Authorize the execution of controls by Ashoka Belgium, to the extent to which it seems necessary to verify compliance of the organisation’s achievements and activities with the information provided orally or in written in his/her application.
- Participate in all phases of the training process. Otherwise, the organisation will be immediately removed.
- Monitor the development of the project and support other organisations that wish to develop.
- Allow Ashoka Belgium, without payment or condition of any kind, to (i) report the results of the IMPACT Programme to third parties, including the media and / or sponsors, (ii) disclose contact information to the media, (iii) use, publish and disseminate, for the purposes of the IMPACT Programme, his / her distinctive (s) sign (s) and the characteristic elements of its project on any medium or by any process whatsoever and (iv) use, publish and disseminate the description of its activity and its development model and / or in the work to mobilize resources on the best practices that will be realized after the end of the IMPACT Programme ;
- Ensure that all those involved in the organisation are properly informed of the terms and conditions of the Regulations and this Declaration, and accept without any restriction or condition.

Confirms that all the information required in support of his application is complete and truthful.

Date

Signature and stamp